

Hamdan Hashim

UI/UX & MOTION DESIGNER



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PROFILE

I'm a multidisciplinary designer with 7+ years' experience across UI/UX, motion, graphic design and 3D. I pair strong design fundamentals with the latest AI tools to create interfaces, cinematic product visuals and AI-driven ad campaigns that are visually striking and commercially effective – taking every project from first concept to production-ready output.

SKILLS

PROFESSIONAL

- UI/UX design
- Motion graphics
- 3D product visualisation
- AI product advertising
- Brand identity
- Websites & landing pages
- Storyboards & wireframes
- Videography & photography
- Layout design

SOFTWARE

Design & UI

Figma, Framer, Photoshop, Illustrator, InDesign

3D

Blender, Cinema 4D, 3ds Max, Spline

Motion & video

After Effects, Premiere Pro

AI TOOLS

- Higgsfield (AI video)
- Claude (AI workflows)
- Freepik AI
- Automation workflows

EXPERIENCE

JUN 2025 – PRESENT

UI/UX & Motion Designer

Vinix Global | Cloud communications

- Design intuitive interfaces and user flows for Vinix Global's cloud communications products, from wireframes and prototypes to polished, developer-ready UI.
- Create motion graphics, product animations and explainer videos that make complex communication tools easy to understand.
- Produce 3D and AI-assisted visuals for product launches, web and social campaigns, keeping the brand consistent across every touchpoint.
- Work closely with product, engineering and marketing teams to turn requirements into clear, engaging digital experiences.

NOV 2023 – JUN 2025

Senior Graphic Designer & 3D Motion Specialist

Aymex | Software development & digital solutions

Liverpool, UK

- Led creative direction for digital branding, marketing campaigns and user-focused design across web, mobile and social platforms.
- Created high-end 3D product visualisations, motion graphics and cinematic animations for campaigns, product launches and digital ads.
- Developed AI-enhanced content – product renders, commercial creatives and marketing assets – that brought brand stories to life.
- Designed websites, landing pages and interfaces for software products, partnering with developers, UI/UX teams and clients to keep the brand consistent across every channel.

LANGUAGES

- English
- Tamil
- Sinhala

STRENGTHS

- Communication
- Leadership
- Accuracy
- Multitasking
- Adaptability & flexibility

INTERESTS

- Exploring distant lands
- Getting lost in a good book
- Capturing moments

EXPERIENCE CONTINUED

- MAY 2019 – AUG 2023

Graphic & Motion Designer

Arimac | Digital & technology company Colombo, Sri Lanka

 - Produced graphic and motion design for digital projects at one of Sri Lanka's leading digital and technology companies, whose global clients include Tesco, airlines and banking platforms.
 - Worked closely with the Head of Design, senior designers and engineers to deliver production-ready visuals to industry standards.
 - Built advanced skills across design, motion and software workflows, delivering structured, scalable and visually refined design solutions.

EDUCATION

- SEP 2023 – NOV 2024

MA Graphic Design

University for the Creative Arts Farnham, UK

Four major research-led projects grounded in design theory and the work of renowned designers, exploring how visual communication adapts across sectors such as the medical field. Research in UK museums and libraries, with regular critiques alongside 50+ students and 5+ lecturers.
- JUL 2019 – JUL 2022

BA (Hons) Graphic Design

University of Champagnat Colombo, Sri Lanka

Training from design foundations to professional practice. Built strong proficiency in Adobe Creative Suite, Blender and After Effects, with hands-on film production and photography.
- OCT 2018 – DEC 2019

Diploma in Multimedia

Wijeya Graphics (Pvt) Ltd Colombo, Sri Lanka

Graphic design, digital animation and 3D advertising using Photoshop, Illustrator, InDesign, CorelDRAW, After Effects, Premiere Pro, 3ds Max, Maya and V-Ray, plus digital photography, TV production and special effects.

REFERENCES

Jamie Dobson
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for the Creative Arts
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